



Matt Byrnes



UX/UI Professional

Senior UX/UI professional with twenty years of experience assisting Fortune 500 companies, government agencies, educators, and innovative startups

mattbyrnes.com

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Expertise

- Rapid Prototyping
- Low & High Fidelity Design
- Interaction Design
- Responsive Design
- Information Architecture
- Qualitative & Quantitative Research
- Usability Testing
- Storyboarding
- Agile & Waterfall Methodology
- Front End Development

Equipment

- Adobe CC
- Axure RP
- InVision
- HTML & CSS
- JavaScript
- React & Angular
- SASS & LESS
- Visual Studio Code & Pro
- Amazon Web Services
- Git

Endorsements

Matt Bittner
Lead Interaction Designer at Southern Company
 mbittner@southernco.com

Michael Peters
Technology Director at Southern Company
 mpeters@southernco.com

Experience

Senior UX/UI Consultant 2021 – 2022

Watts Water – The Home Depot

- Analyzed user research and developed low to high-fidelity prototypes for Watts Water's B2B and B2C eCommerce platform
- Conducted research and an analysis of The Home Depot's emergency response protocols and painpoints during natural disaster events
- Developed low to high-fidelity prototypes for an application to improve operational communication and execution of emergency protocols

Senior UX/UI Consultant 2017 – 2021

Southern Company

- Conducted research and analyzed user experiences for both customers and employees facilitating payments, marketing, distribution, data optimization, and digital transformation
- Developed low to high-fidelity prototypes for public-facing and internal logistic applications
- Assisted in the design and maintenance of front-end frameworks and standard practices applied throughout the organization

Lead UX/UI Consultant 2016 – 2017

Equifax

- Conducted research and analyzed protocols on forensics, countermeasures, threat tolerance, and other security operations
- Devised and developed low-fidelity prototypes for a centralized cybersecurity platform

UX/UI Consultant 2015 – 2016

Centers for Disease Control and Prevention

- Conducted research and analysis of CDC's international response protocols
- Developed low to high-fidelity prototypes for the CDC's international travel application
- Optimized a front-end framework for the app's performance in low broadband locations

UX/UI Contractor 2012 – 2015

Definition 6 – Toolbox 9 – Showcase IDX – Greystar Solutions

- Developed promotional websites, e-commerce, multimedia, themes, and brand collateral
- Developed low to high-fidelity prototypes for public-facing and internal applications

Education

Certification Georgia Tech – 2019

Full Stack Web Development

Master of Arts University of Miami – 2009

Multimedia Journalism

Bachelor of Arts University of Miami – 2007

Visual Communication

Extra

- Journalism
- Video Editing
- Advertising
- Fitness Technology
- Copy Writing
- Branding
- Marketing
- Financial Technology