



# Matt Byrnes

## UX/UI Professional

Senior UX/UI professional with twenty years of experience assisting Fortune 500 companies, government agencies, educators, and innovative startups



mattbyrnes.com



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Atlanta, GA

## Expertise

- Rapid Prototyping
- Low & High Fidelity Design
- Interaction Design
- Responsive Design
- Information Architecture
- Qualitative & Quantitative Research
- Usability Testing
- Storyboarding
- Agile & Waterfall Methodology
- Front End Development

## Equipment

- Adobe CC
- Axure RP
- Figma
- HTML & CSS
- JavaScript
- React & Angular
- SASS & LESS
- Visual Studio Code & Pro
- Amazon Web Services
- Git

## Endorsements

Matt Bittner

Lead Interaction Designer at Southern Company



mbittner@southernco.com

Suehaila Nabulsi

Project Manager at IBM



suehaila.nabulsi@ibm.com

## Experience

### Senior UX/UI Consultant

2022 – 2025

Octo an IBM Company

- Provided UX/UI consulting and design services for the General Service Administration (GSA) and other government clients
- Primarily responsible for improving the user experience associated with GSA applications
- Assisted in upgrading frontend frameworks for a variety of GSA web properties

### Senior UX/UI Consultant

2021 – 2022

Watts Water - The Home Depot

- Analyzed user research and developed low to high-fidelity prototypes for Watts Water's B2B and B2C eCommerce platform
- Conducted research and an analysis of The Home Depot's emergency response protocols and painpoints during natural disaster events

### Senior UX/UI Consultant

2017 – 2021

Southern Company

- Conducted research and analyzed user experiences for both customers and employees facilitating payments, marketing, distribution, data optimization, and digital transformation
- Developed low to high-fidelity prototypes for public-facing and internal logistic applications
- Assisted in the design and maintenance of front-end frameworks and standard practices applied throughout the organization

### Lead UX/UI Consultant

2016 – 2017

Equifax

- Conducted research and analyzed protocols on forensics, countermeasures, threat tolerance, and other security operations
- Devised and developed low-fidelity prototypes for a centralized cybersecurity platform

### UX/UI Consultant

2015 – 2016

Centers for Disease Control and Prevention

- Conducted research and analysis of CDC's international response protocols
- Developed low to high-fidelity prototypes for the CDC's international travel application

## Education

### Certification

Georgia Tech - 2019

Full Stack Web Development

### Master of Arts

University of Miami - 2009

Multimedia Journalism

### Bachelor of Arts

University of Miami - 2007

Visual Communication

## A Little Extra

- Journalism
- Video Editing
- Advertising
- Fitness Technology
- Copy Writing
- Branding
- Artificial Intelligence
- Financial Technology